



MKC Limited

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**AGREEMENT AFFILIATE PUBLISHER**

THIS AGREEMENT is made on 14 (day) 04 (month), 2010.

BETWEEN:

MKC LIMITED, C 90776, 64, Excalibur, B.Bontadini Street, Birkirkara, BKR 1737, Malta  
("the Service Provider")

AND

"The Affiliate"

**User name:**

**Company name:**

**Company VAT No:**

**First name:**

**Last name:**

**Phone:**

**Email:**

**Address:**

**City:**

**Postal code:**

**Country:**

**Birthday:**

**Affiliate position:**

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**64, Excalibur  
B.Bontadini Street  
Birkirkara, BKR 1737, Malta**

**CRN: C 90776  
Mail: [info@mkclimited.com](mailto:info@mkclimited.com)**



# MKC Limited

THE AFFILIATE SHOULD HAVE OWN REGISTERED COMPANY. AFFILIATE AND HIS / HER COMPANY MUST DECLARE THE TURNOVER FOR THE AUTHORITIES IN THE COUNTRY HE / SHE IS RESIDENT.

**Everything you hear and learn during the process and we have cooperation is the secret. You are not allowed to share any information with anyone who is not part of the system.**

**If you give secret information to anyone during the time we cooperate or after you will be reported.**

## **1. Interpretations**

**1.1** Unless the context otherwise admits words importing one gender shall include all other genders and words importing the singular shall include the plural and vice versa.

**1.2** Reference to any statutory provisions in this Agreement shall include any statutory provisions, which amends or replaces it.

## **2. Outline of Agreement**

**2.1** The Service Provider provides: Casino Affiliate Publishing.

**2.2** The Affiliate provides: Good result by working as Affiliate.

Providing can be by: Promo card, banners, flyers, social media and all other way of providing).

**2.3** The Affiliate agrees to promote and link to the current Products and Services available on betworld247.com, ("the Service Provider's website") as listed below:

Make publishing of casino.

**2.4** Such promotion shall be in return for Commission (GNR) (the level of the commission depends on the level of an affiliate). Payments as detailed in clause 6 below. The system makes invoice for all partners with the amount which belongs to this affiliate. The VAT will always be included in the shared amount. Each company pay for itself.

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**2.5** The parties further agree that Affiliate may promote and link to such other Products and Services as may be introduced on the Service Provider's website from time to time on such terms as to be agreed between the parties.

**2.6** The Affiliate acknowledges that the Service Provider makes no representations concerning the volume of sales that will be generated from such Products and Services where a percentage (depends of the level of affiliate) of revenue from these Products and Services will be paid to the Affiliate. The payment to the Affiliate will be paid up the 10th next month. The amount under 100e will not be paid. Will be paid next month with next payment.

Earnings/commission will be paid out to the affiliate after that all company costs has been paid (tax to the Malta authorities, rent of the casinos, bank costs, etc.)

### **3. Contract Period**

This Agreement shall remain in force for a period until further notice from the date of the Agreement above ("Initial Term") and shall continue thereafter unless or until terminated by either party giving not less than 1-3 months notice in writing, such notice not to expire before the end of the Initial Term.

### **4. Linking**

**4.1** The Affiliate acknowledges the importance of branding and identifying links to the Service Provider's Products and Services available on the Service Provider's website as being provided by the Service Provider and that all links shall be in a form agreed between the parties, whether by means of a graphic or text link.

**4.2** All graphics displaying the Service Provider's name and or logo shall be active links back to the Service Provider's web site home or index page or such other pages as directed by the Service Provider in order to maximize sales of the Products and Services.

**4.3** Any graphic link should only use the graphics supplied by the Service Provider and in the format supplied by the Service Provider.

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**4.4** All Service Provider graphics shall be displayed in the same or similar display dimensions to any other graphics used for linking to a third party site as displayed on the same web page. Furthermore, the graphic shall not be displayed in a manner that distorts the dimensions or colors of the graphic so as to render it difficult to view or in the opinion of the Service Provider dilutes the identity of the logo or could cause confusion to the public. The Affiliate is free to use a suitable software program to reduce the file size of any graphics so long the image quality of the graphic is not visibly altered or reduced.

**4.5** Any graphic shall also be coded with a text alternative ("img alt") tag using Hypertext Markup Language (HTML) or other computer language coding producing the same result in the format "Service Provider's website address" or such other text alternative as may be agreed between the parties.

**4.6** Wherever possible all links shall be placed above the fold on any web page on which they are displayed.

**4.7** The Affiliate shall ensure that all links whether graphic or text shall operate correctly and transfer the user to the requested part of the Service Provider's website.

In the event that any link fails the Affiliate shall take steps to correct the problem within a reasonable period of time.

**4.8** In recognition that the actions listed below in this clause 4 would impact upon the value and goodwill of the Service Provider, the Affiliate agrees not to do the following without the express prior written approval of the Service Provider:

**4.8.1** Use the Service Provider's web site address or any combination of the Service Provider's name in keywords contained within the Meta Tags of any web page or referred to or repeated in the coding of any web page; or

**4.8.2** Register the Service Provider's web site address or any similar sounding or similarly spelt web site address or any combination of it as keywords with any search engine or directory; or

**4.8.3** Register any domain name similarly spelt (or deliberately misspelt) to that of the Service Provider's website address.

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**5. Loss or Deterioration of Service**

In the event of system failure, loss of access or deterioration in service regarding access to the Service Provider's website, the Service Provider shall take all reasonable steps to restore or rectify the service. The Affiliate shall not be entitled to any form of compensation.

**6. Jurisdiction**

This Agreement shall be interpreted, construed and enforced in accordance with Malta law and shall be subject to the exclusive jurisdiction of the Malta Courts.

IN WITNESS of which the parties have signed this Agreement the day, month and year first above written.

MKC Limited

Petar Kovner

General Affiliate Manager

Signature:

Signature:

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